

How To 'Go From Zero To Hero' Bonus Item Four

# 50 Templates You Can Use To Create High-Converting Info Product Titles

**A quick and easy way for you to come up with all  
the compelling product names you'll ever need!**



By Paul Evans

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## Bonus 4: 50 Templates You Can Use To Create High-Converting Titles

As you learned in the main guide, one of the keys to creating a profitable package is to be sure you have compelling titles for each individual piece as well as the package as a whole. So, with that in mind, here a variety of titling templates you can put to use ASAP...

### **1. The Best Way to [Get a Benefit]**

E.G., The Best Ways To Improve Your Golf Swing

### **2. An Easy [Number]-Step Method For [Getting a Benefit]**

E.G., An Easy Three-Step Method For Housetraining Your Stubborn Puppy

### **3. How To [Get a Benefit]**

E.G., How To Catch Trophy Walleyes

### **4. [Number] Quick And Easy Ways o [Get a Good Result]**

E.G., 17 Quick And Easy Ways To Start Saving More Money For Retirement

### **5. How To [Get A Benefit] – Even If [You Have Or Don't Have Some Characteristic/Possession]**

E.G., How To Lose Weight Fast – Even If Your Metabolism Is As Slow As Molasses In January

## **6. The Surprising Truth About [Topic]**

E.G., The Surprising Truth About Selling Your Own Home

## **7. [Number] Little-Known Things [the Experts] Do To [Get a Benefit]**

E.G., 5 Little-Known Things Bodybuilding Champs Do To Get Ripped Abs

## **8. The Surprising Way To [Get A Benefit] That Works Like Crazy**

E.G., The Surprising Way To Get Rid Of Wrinkles That Works Like Crazy

## **9. How To [Get A Benefit] In Just [A Short Amount Of Time]**

E.G., How To Start A Profitable Online Business In Just One Hour A Day

## **10. The Secrets Of [Getting a Good Result]**

E.G., The Secrets Of Retiring Rich

## **11. The Top [Number] Tips, Tricks And Hacks For [Getting A Good Result]**

E.G., The Top 27 Tips, Tricks And Hacks For Doing A Luxury Tour Of France On A Shoestring Budget

## **12. How To [Get A Benefit] Faster Than Ever**

E.G., How To Land Your Dream Job Faster Than Ever

## **13. The Lazy [Person]'s Way [to Get a Benefit]**

E.G., The Lazy Writer's Way To Quickly And Easily Create A Bestselling Romance Novel

## **14. What To Do When You Need To [Get A Benefit] But Don't Have [Some Item]**

E.G., What To Do When You Need To Lose Weight Fast But You Don't Have Any Willpower

## **15. [Better Result] In Half The Time**

Create More Elegant Dinner-Party Meals In Half The Time

## **16. [Topic/Process] Made Easy**

E.G., Wedding Planning Made Easy

## **17. What [Type of Person Does] When They Want [to Get a Benefit]**

E.G., What Doctors Do When They Want To Get Rid Of Arthritis Pain

## **18. The Amazing [Type Of Method] That Works Like Magic To [Get Some Result]**

E.G., The Amazing Facebook Marketing Method That Works Like Magic To Build Your List

## **19. What Scientists Know About [Some Topic/Benefit]**

E.G., What Scientists Know About Speeding Up Your Metabolism

## **20. X [Type Of] Mistakes – And How To Avoid Them**

E.G., 10 Costly Car-Buying Mistakes -- And How To Avoid Them

## **21. How To Become A [Type Of Person/Expert] In Just [Short Amount Of Time]**

E.G., How To Become Fluent French Speaker In Just 60 Days

## **22. Are You Making These [Type of] Mistakes?**

E.G., Are You Making These Blogging Mistakes?

## **23. Why You Need To Stop [Doing Some Specific Thing] If You Want To [Get Some Result]**

E.G., Why You Need To Stop Selling Affiliate Products If You Want A More Profitable Business

## **24. Why [Doing Something] May Be Dangerous [To Something/Someone]**

E.G., Why Investing In These Stocks May Be Dangerous To Your Retirement Goals

## **25. How A [Type Of] Simple Trick Can [Create A Good Result]**

E.G., How A Simple Golf Grip Trick Can Shave Strokes Off Your Game

## **26. The Beginner's Guide To [Topic]**

E.G., The Beginner's Guide To Growing Roses

## **27. The A-To-Z Guide To [Topic]**

E.G., The A-To-Z Guide To Starting A Profitable Blog

## **28. Everything You Need To Know About [Topic]**

E.G., Everything You Need To Know About Enjoying A Fabulous Disney Vacation

## **29. What The World's Best [Experts] Know About [Topic]**

E.G., What The World's Best Copywriters Know About Creating Cash-Pulling Headlines

## **30. The Scientifically Proven Way To [Get A Benefit]**



E.G., The Scientifically Proven Way To Close More Cold Calls

### **31. Why Every [Type Of Person] Ought To [Be Doing Something]**

E.G., What Every Homeowner Ought To Be Doing To Protect Their Property From Theft And Vandalism

### **32. The [Topic] [Checklist/Worksheet/Template/Planner] For [Getting A Benefit]**

E.G., The Weight-Loss Worksheet For Safe And Effective Fast Loss

### **33. The Money-Saving Way To [Get A Benefit]**

E.G., The Money-Saving Way To Get Through Graduate School

### **34. [Number] Great Ideas For [Getting A Result]**

E.G., 101 Great Ideas For Planning The Wedding Of Your Dreams

### **35. How To [Do A Process] When You Don't [Know Something]**

E.G., How To Build Your Own Log Home When You Don't Know A Lick About Carpentry

### **36. [Number] Quick And Simple Tips For [Getting A Result]**

E.G., 17 Quick And Simple Tips For Getting More Free Traffic From Google



### **37. How To [Get A Good Result] Every Time You Try**

E.G., How To Grow Tasty Tomatoes Every Time You Try

### **38. How You Too Can [Get A Great Result]**

E.G., How You Too Can Start A Profitable Drop-Shipping Business

### **39. The [Topic] Bible**

E.G., The Online Marketing Bible

### **40. The [Number] Best [Tools/Resources/Gear] Every [Type Of Person] Ought To [Have In Their Possession]**

E.G., The 10 Best Survival Tools Every Hiker Ought To Have In Their Backpack

### **41. How To [Do Something] [For Low Cost]**

E.G., How To Feed A Family Of 6 On Just \$400 Per Month

### **42. [Where To Go/What To Do] [When You Need Something]**

E.G., What To Do When You Need \$1000 Fast

### **43. The Fastest Way To [Get A Result]**

E.G., The Fastest Way To Get Rid Of Dry Skin

#### **44. How [Some Folksy/Ancient Person] [Got Some Benefit]**

E.G., How Grandma Grew And Canned Tomatoes Without Any Waste

#### **45. The Five-Minute Guide To [Getting A Result]**

E.G., The Five-Minute Guide To Getting Rid Of Destructive Moths

#### **46. Become [Some Type Of Expert] Starting Today**

E.G., Become A Guitarist Starting Today

#### **47. The Legal Way To**

E.G., The Legal Way To "Borrow" Another Blogger's Content

#### **48. A Simple [Type Of] Recipe For [Getting A Result/Doing Something]**

E.G., A Simple Organic Recipe For Getting Rid Of Fleas In Your Carpet

#### **49. [Number] Things To Never Do If [You Want To Get A Good Result]**

E.G., 7 Things To Never Do If You Want To Impress Someone On A First Date

#### **50. How [Type Of Person] Can [Get A Great Results]**

E.G., How Women With Slow Metabolisms Can Get Beach-Ready Bodies

# Recommended Resources

**Six Figures A Year In Information Publishing** Discover how to start your own successful information publishing business from scratch. While stocks last you can you **FREE COPY**\* of this best-selling book and have it shipped to your home no matter where you live in the world. [SixFiguresAYear.com](http://SixFiguresAYear.com) \*

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